

**Florida Cultural Alliance's Working Document of Advocacy Strategies**

	<b>This is a working document. They are not listed in any order. Do you have any new ideas to add?</b>
1	Survey Florida's arts and cultural organizations to ascertain the impact local and state grant cuts and the weak economy are having on their general operations and programs.
2	Update legislative contacts for Florida Senate and House and their key committees and councils and post at <a href="http://www.flca.net">www.flca.net</a> .
3	Organize Florida legislators by Florida counties and post at <a href="http://www.flca.net">www.flca.net</a>
4	Select key facts from the recent Americans for the Arts Florida arts and cultural economic impact study to use in advocacy materials and develop updated sample talking points.
5	Complete compilation report of Division of Cultural Affairs' grant awards over the last few years by Florida counties to show substantial decline in grant support throughout the State.
6	Encourage all Florida Arts and Cultural Organizations to download their legislators' contact information for their specific county from <a href="http://www.flca.net">www.flca.net</a> .
7	Determine the counties that key Florida House and Senate committee/council members represent and target these counties for face-to-face meetings with them about the impact these substantial State cuts are having and encourage them to support partial restoration to the DCA grant line items.
8	Seek and secure endorsements from throughout the State for the Top 2010 Arts, Arts Education, and Cultural Florida Legislative Platform.
9	Teach constituents how to research the names and amounts of campaign contributions for candidates to see if they know any of them to recruit as arts advocates.
10	Initiate a statewide letter-writing campaign to the Governor and to his key staff to encourage him to request in his proposed 2010-2011 State budget the amount requested in #1 on the Top 2010 Arts Platform.
11	Initiate a statewide letter-writing campaign to:
12	Senate President Jeff Atwater
13	Speaker Larry Cretul
14	Chairman JD Alexander
15	Chairman David Rivera
16	Chairman Mike Fasano
17	Chairman Rich Glorioso
18	Your legislators who represent your county
19	Complete a one-page paper of key talking points that we encourage everyone to use AND add their own local talking points about the importance of state partnership and support.
20	Join the Florida Cultural Alliance and pay organizational and individual dues. Support your own discipline-based statewide arts service organizations.
21	Contribute to the Florida Arts CCE.
22	Organize visits with legislators in groups -- work through your local arts agency to coordinate meetings. Make sure you have researched potential campaign contributors to join you on these face-to-face meetings. Use your board members -- engage them in this process.
23	Frank Meiners and Sherron Long's face-to-face meetings with key legislators and legislative staff.
24	The Capitol Hill Group meets with key staff from the Governor's office.

**Florida Cultural Alliance's Working Document of Advocacy Strategies**

25	Organize a group to attend one of the legislative delegation meetings for your county and have the most appropriate person speak for the group. Get as many people as you can to attend. If you have a member of the Florida Council on Arts and Culture live in your community, invite him or her to join you.
26	Stay informed throughout the year and legislative session and act when you get an alert or briefing requesting you act.
27	Participate, if you can, on the monthly Florida Cultural Alliance statewide conference calls.
28	Review your legislators' profile on the Internet. Learn the committees he or she serves on and what their interests are. Share with them how arts and culture are part of the solution to some of the challenges they face when dealing with specific committee work. For example, if your legislator serves on an education committee, share with him/her how participation in the arts improves student achievement and high school graduation rates. Go to <a href="http://www.flca.net">www.flca.net</a> to review specific examples of how arts and culture are part of the solution to a number of categories these legislators deal with in their committee/council work.
29	Write down your own personal stories of how and why arts and cultural resources impact your life. Be prepared to share these stories with your policy makers.
30	Know what the key State arts and cultural issues are and why they are important.
31	Know the legislative schedule and process and stay engaged throughout and ready to act on key issues when you receive a request.
32	Always say thank you to legislators and staff for their time and help.
33	Request input and advice from your policy makers.
34	Make sure they are invited to special events and performances.
35	Put your all your policy makers on your mailing list so they receive special invitations from your organization.
36	Get involved with elections -- know who your candidates are and encourage them to complete the easy and quick online candidates survey on the Florida Cultural Alliance Web site.
37	If you like a candidate, donate both your time and financial resources if you can.
38	Recruit family, colleagues, and friends to engage in arts advocacy.