



Florida Cultural Alliance

**March/April
2011**

My Arts-Advocacy Checklist:



Focus for March/April 2011: Pay Attention and Follow Up

Resources to Help You:



www.flca.net

	Suggested Advocacy Steps for March and April 2011	Status:
1	Review and follow through on those relevant advocacy steps outlined in the previous advocacy calendars. Those calendars are posted at www.flca.net under the Advocacy tab at Advocacy Resources.	
2	If your organization is on a ranked Florida Division of Cultural Affairs' 2011-2012 grant list, please make sure you maintain communication to the Florida Legislative and Budget Leadership and to your representative and senator about the importance of this state grant to your organization and community (jobs, economic development, tourism, etc.). Ask them to support the Florida Division of Cultural Affairs' grants programs. Go to www.flca.net under the Advocacy Tab for additional details and contact information.	
3	Make it a habit to check the Florida Cultural Alliance <i>What You Can Do Now</i> sub-tab under the Advocacy Tab at www.flca.net at least twice a week and follow through on the suggested action steps outlined there. Your advocacy follow through does make a difference. Recruit others to also take these suggested action steps.	
4	Register and participate on the Florida Cultural Alliance's March 14 and April 18 statewide-advocacy conference calls, scheduled from 10:00 a.m. to 11:00 a.m. E-mail info@flca.net to request to be placed on the e-group that receives the call-registration links.	
5	Florida's Legislative Session is March 8 through May 6 and the U.S. Congress is also now working on issues important to our industry. It's imperative advocates pay attention to Florida Legislative and Congressional actions as they relate to bills and appropriations that impact our industry.	
6	Pay attention to advocacy alerts and follow through on a timely manner. Now that the Florida Legislative Session and Congress are both underway, actions on issues that matter to our industry move quickly, and your attention to these alerts and immediate follow through matter.	
7	Attend and participate in the three 2011 Advocacy Days: March 22 for Florida Tourism Day and March 23 for Arts & Culture Day in Tallahassee and April 4 and 5 for National Arts Advocacy Days in Washington, D.C. Information and registration details may be found at www.flca.net under the 2011 Advocacy Days Tab.	
8	Continue to recruit your family, staff, board, committees, patrons, community leaders, etc., to engage in advocacy to help sustain and advance arts, arts education, and culture throughout Florida.	
9	If applicable to you, continue to develop and work with an advocacy committee/task force of board and community members dedicated to your organization and its programs — schedule regular meetings to keep members updated and focused on timely advocacy-action steps.	
10	Please renew or join the Florida Cultural Alliance as an organization and individual member. Your membership support is the only source of income the Alliance depends on for its statewide work. You and your organization or business can join online at www.flca.net .	

Show up, step up, and speak out at 2011 Advocacy Days!

Tallahassee – March 22 – Florida Tourism Day

Tallahassee – March 23 – Arts & Culture Day

Washington, D.C. – April 4-5 – National Arts Advocacy Days

Details and registration information on all three advocacy days are at www.flca.net under the 2011 Advocacy Day Tab.

