



Florida Cultural Alliance

November/December
2010

My Arts-Advocacy Checklist:



Focus for **Nov./Dec.2010**: **Reach Out and Prepare**

Resources to Help You:



www.flca.net

	Suggested Advocacy Steps for November & December 2010:	Status:
1	Check to see if any of your newly elected officials answered the arts-candidates' surveys conducted by the Florida Cultural Alliance and Americans for the Arts' Arts Action Fund — read their responses at www.flca.net under the 2010 Election tab . If they did respond, when you e-mail them congratulatory e-mails, thank them for completing the survey. It demonstrates you're paying attention, engaged, and appreciate them taking the time to respond.	
2	Send congratulatory e-mails/letters to your newly elected officials . Follow the suggested simple and quick action steps outlined at After-Election Action at www.flca.net under 2010 Elections.	
3	Send a personal congratulatory letter to Governor-Elect Rick Scott , and enclose a copy of the gubernatorial arts, arts education, and cultural platform that outlines the leadership we request of him.	
4	Commit yourself, your family, staff, board, committees, patrons, community leaders, etc. , to engage in arts advocacy throughout the year.	
5	If applicable to you, develop an advocacy committee/task force of board and community members dedicated to your organization and its programs — schedule a meeting either through phone or face-to-face to organize some short-and-long term advocacy goals and strategies for 2011.	
6	Invite newly elected and those officials returning to office to your November and December events ; send general invitations, but if you know people who know the officials, have those people personally invite the official (s). Begin the process to invite them to arts, arts education, and cultural events throughout the year. Once their district and Tallahassee addresses are finalized, download this information for your county at www.flca.net — available late December or early January.	
7	Participate in the Florida Cultural Alliance's monthly statewide advocacy calls scheduled for Mondays, November 15 and December 6 from 10:00 a.m. to 11:00 a.m. AND mark your calendars for the January through June monthly statewide advocacy calls. The dates of these calls will be on the 12/6/10 call agenda. You must register in advance for these calls — e-mail info@flca.net to be added to the conference-call invitation list.	
8	Work with your local arts agency to gather staff and board members from arts and cultural organizations, and leaders from the community to get on the November or December or January agenda of your county's local delegation meeting of state legislators who represent your county . Have the local arts agency secure the position on the delegation meeting agenda and organize this event. Get the most powerful and influential person to speak, but make sure you have many people with either arts buttons, T-shirts, signs, etc., stand up when the representative acknowledges them. There is power in numbers. Use materials you can access at www.flca.net under advocacy.	
9	Learn about your elected officials — visit their websites and learn what their backgrounds are, their career status, community service, education, assigned legislative committees, their staff members, etc. Who contributed to their campaigns? Learn as much as you can about your officials. These links can be found at www.flca.net under 2010 Elections, Elected by County, on Excel files.	
10	Schedule a face-to-face meetings for January or February with your elected officials from your Florida Senate and House districts. By that time, the statewide 2011 Legislative Platform for Arts, Arts Education, and Culture will be finalized.	



Mark your calendars now for 2011 Arts Advocacy Days

Tallahassee – March 23, 2011

Washington, D.C. – April 4-5, 2011