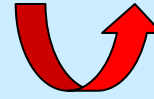


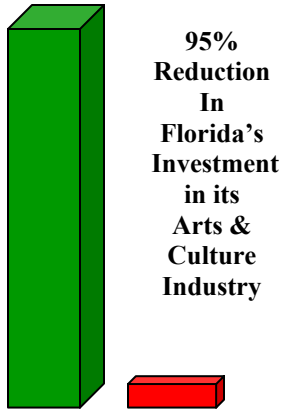
# Arts



# Culture Work!



## 2011 Florida Legislative Platform for Arts & Culture



FY 2006-2007  
\$34.4 million

FY 2010-2011  
\$1.6 million

Includes some federal dollars and pass-through appropriation to Florida Humanities Council

*"Florida's state and local leaders must persist in their efforts to maintain vibrant and safe communities, local character, and arts, culture, and natural amenities to ensure their global competitiveness. . . Strengthen the integration of cultural organizations and assets into economic development planning."*

**Enterprise Florida's Roadmap to Florida's Future 2010-2015 Strategic Plan for Economic Development**

*"...policy makers would be prudent to continue to invest grant dollars towards Arts, Culture, and Historic resources as a way to help rebuild and sustain Florida's economy and give our state the competitive edge to attract, sustain, and advance tourism, commerce, a skilled and creative workforce, jobs, downtown and neighborhood revitalization, health and wellness, key business relocation, and substantial returns on state investment."*

**Associated Industries of Florida's Economic Stimulus Package 2.0**

*"World-class scientists demand the best in cultural, educational and recreational offerings when they're deciding where to do their research."*

**Dr. Richard A. Lerner,  
President  
Scripps Research Institute**

**Want Additional Information?  
E-mail the Florida Cultural Alliance  
at [info@flca.net](mailto:info@flca.net)**

**Please Begin to RESTORE Florida's Investment in Its Arts & Culture Industry**

**A \$5 return to local & state treasuries for every \$1 invested**

**In 2008, Florida's arts & culture industry generated \$250 million for our state treasury; and yet, in 2011 the state invests only 5¢ per Floridian on this vital and creative public/private industry.**

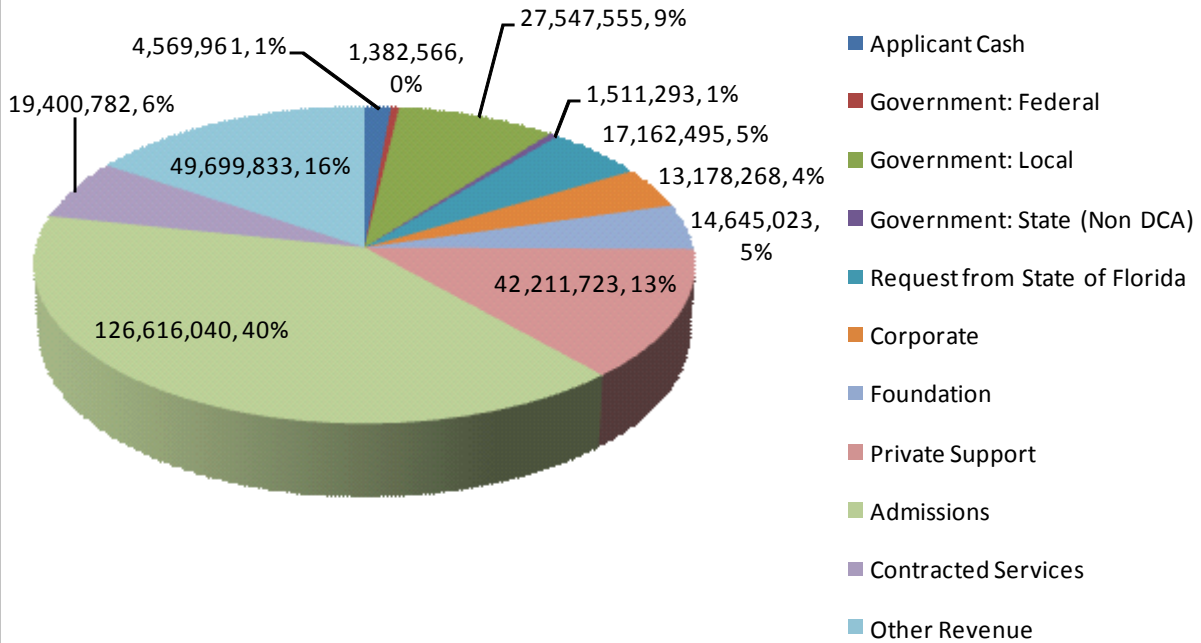
- **State support leverages the full potential of these creative resources and helps generate millions in matching private and other local dollars** to preserve and create jobs, attract and retain businesses, diversify and increase tourism, cultivate international commerce, improve education, and revitalize communities and local economies throughout Florida.
- **Florida's arts & culture industry**
  - **employs over 88,326 full-time equivalent jobs**
  - **generates over \$3.1 billion in local economic activity** (in 2008, \$1.4 billion in direct expenditures by Florida arts/culture organizations; and \$1.7 billion in direct expenditures by arts/culture audiences)
  - **delivers \$446.5 million in local and state government revenue** (in 2008, \$250 million to state government & \$200 million to local governments)

**Restoration Requests:** The first-three line-item requests listed below are the results of a competitive-grants process administered by the Florida Department of State Division of Cultural Affairs. The first-four ranked lists, per *Florida Statutes*, were submitted to the Governor and Legislature for their consideration. **The first-four ranked lists below can be reviewed at [www.FLCA.net](http://www.FLCA.net) under the Advocacy Tab and then at Info on DCA Grants.**

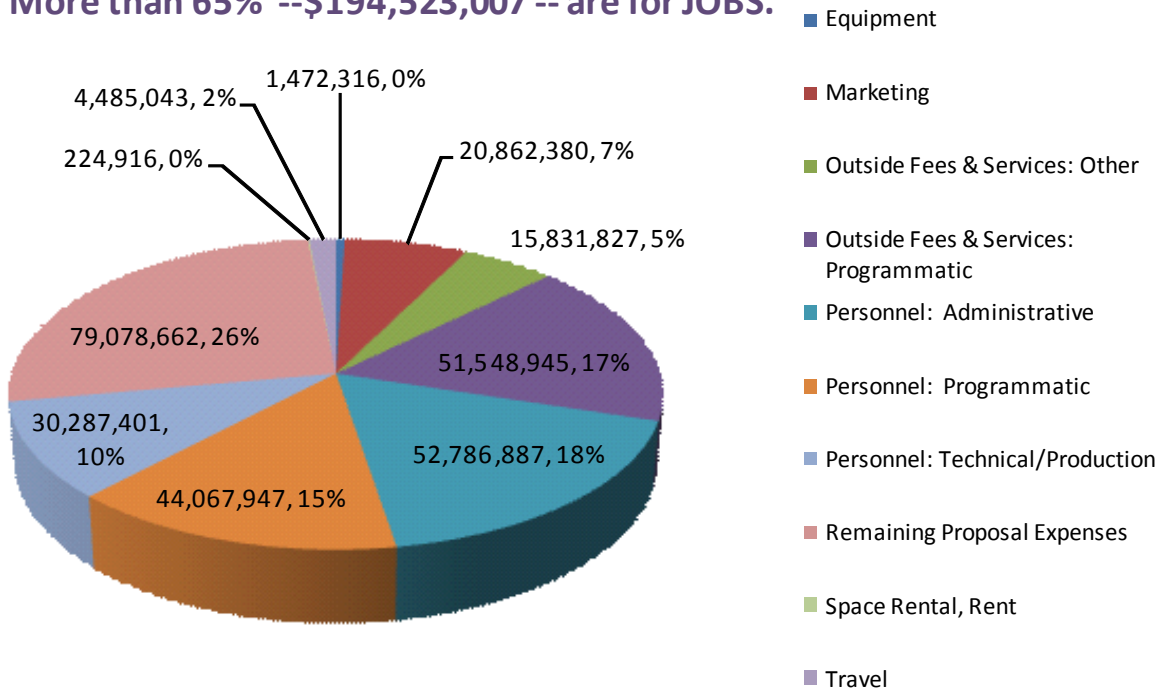
<b>Cultural and Museum Grants</b>	<b>\$ 17,162,495</b>
<i>(would support 224 programs in Florida and help generate another \$194.5 million for JOBS)</i>	
<b>Specific Cultural Project Grants</b>	<b>\$ 980,488</b>
<i>(would support 48 projects in Florida and help generate another \$3.5 million for JOBS)</i>	
<b>Cultural Facilities Projects Grants</b>	<b>\$ 7,668,366</b>
<i>(would support 23 projects in Florida and generate over \$32.7 million in matching dollars)</i>	
<b>Cultural Endowment Program State Matches</b>	<b>\$ 7,680,000</b>
<i>(would match 32-qualified organizations' matches that total \$11,520,000)</i>	
<b>State Touring Program</b>	<b>\$ 300,000</b>
<i>(would provide arts and culture experiences in underserved counties)</i>	
<b>Florida Humanities Council</b>	<b>\$ 360,000</b>
<i>(pass-through appropriation for its grants programs throughout state)</i>	

**Arts and culture — part of the solution!**

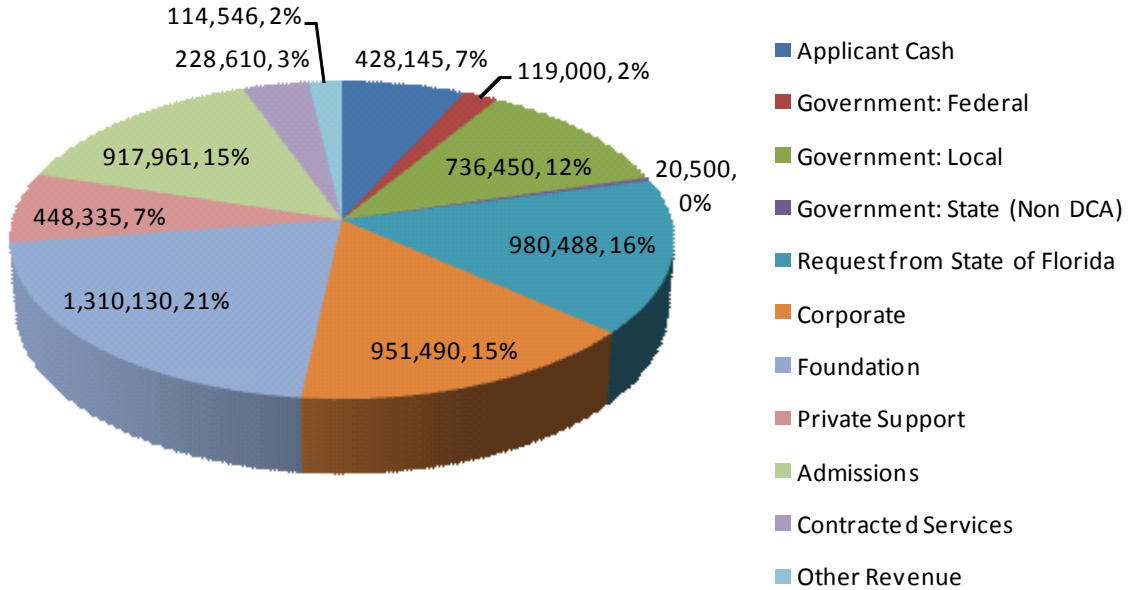
**Division of Cultural Affairs (DCA) 2011-2012**  
**Projected INCOME for 224 grant requests under the Cultural & Museum Grant Category** -- the request of \$17,162,495 state funds will leverage over \$300.7 million in matching private, public, and earned income.



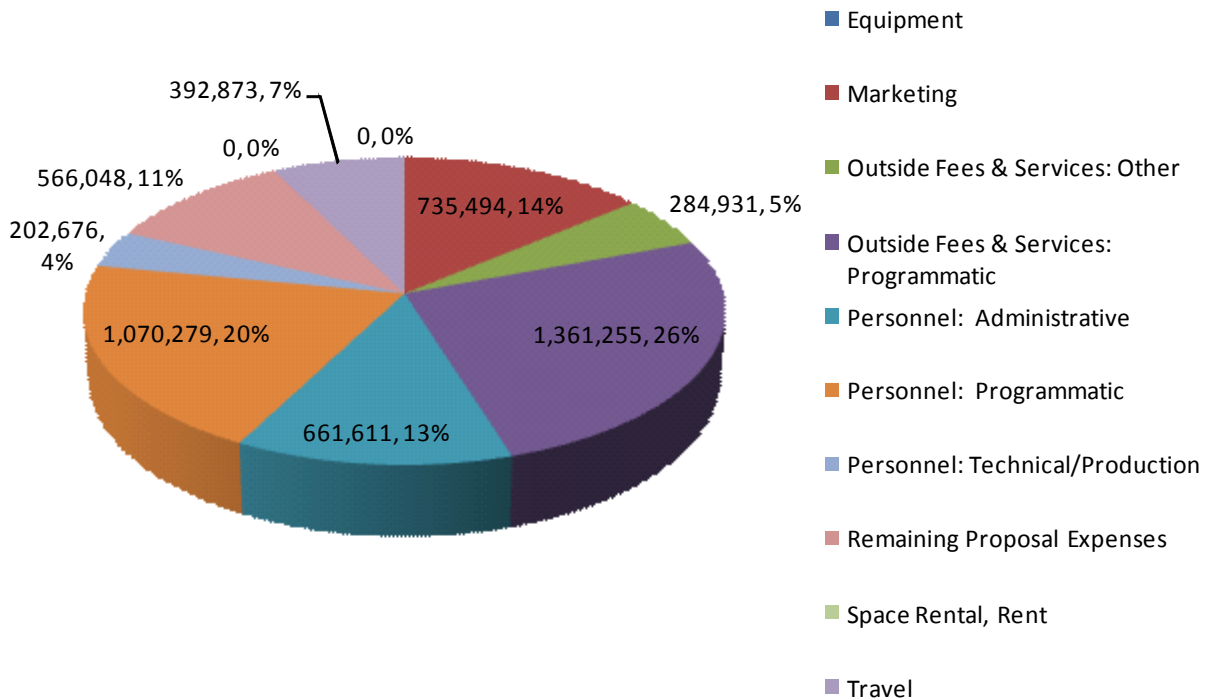
**Projected EXPENSES for 224 Division of Cultural Affairs Cultural & Museum Grant Category 2011-2012 Applicants**  
**More than 65% --\$194,523,007 -- are for JOBS.**

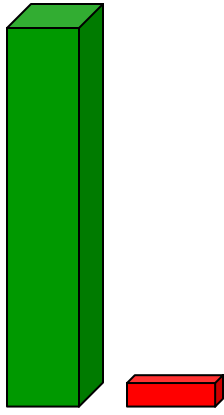


**Division of Cultural Affairs (DCA) 2011-2012 Projected **INCOME** for 48 grant requests under the **Specific Cultural Project Grant Category** -- the request of \$980,488 in state funds will leverage over \$5.2 million in matching private, public, and earned income**



**Projected **EXPENSES** for 48 Division of Cultural Affairs **Specific Cultural Project** 2011-2012 Applicants. 68% - \$3,580,752 - are for **JOB**S.**





**FY 2006-2007**  
\$34.4 million

**FY 2010-2011**  
\$1.6 million

Includes some federal dollars and pass-through appropriation to Florida Humanities Council

*Arts and Culture  
ARE part of the  
Solution. . .*

*“Support for the production, distribution, and infrastructure of the arts is critical to success in tourism, attracting business interests, economic development, and quality of life issues.”*

**National Conference of  
State Legislatures**

*“Arts education is a money-and-time-saving option for states looking to build skills, increase academic success, heighten standardized test scores, and lower the incidence of crime among general and at-risk populations.”*

**National Governors Association**

*“74.9% of Florida visitors participate in cultural activities... It is important to understand the factors making Florida an attractive destination and to retain and enhance those factors.”*

**Florida Tax Watch Tourism  
Research Report**

**Want Additional Information?**  
E-mail the Florida Cultural Alliance  
at [info@flca.net](mailto:info@flca.net)

## Inside-the-Capitol 2011 Legislative Platform for Arts, Arts Education & Culture

### Restore State Funding for Arts, Cultural, and Historical Grants

Begin to restore Florida’s investment in its arts, cultural, humanities, and historical resources through restoration of funding to grant line items for the Divisions of Cultural Affairs and Historical Resources. In the last four years, these vital matching grant line items have been cut by over 95%. These are well-established matching-grant programs that do stimulate the economy and help sustain and create jobs throughout Florida.

### Maintain Tax-Exemptions for Not-for-Profits

Maintain all tax-exemptions for not-for-profit organizations to help them sustain much-needed quality services, programs, and jobs for the citizens and visitors of our state.

### Protect Arts Education for Our Students

Protect equitable access and time for students to study the performing and visual arts (art, music, theatre, dance). These courses and programs must not receive disproportionate school and district cuts, be severely compromised, or completely eliminated from the curriculum to meet budget shortfalls. Florida Department of Education’s own data demonstrate that performing and visual arts education helps improve students’ achievements, test scores, graduation rates, critical thinking skills, and workforce and higher education readiness.

- Continue to fund the annual appropriation for Arts for a Complete Education within the Department of Education budget.
- Begin to restore education funding lost in the past three fiscal years and hold school districts harmless from the impact of property tax initiatives through the identification of adequate funding from existing and new revenue sources.

### Preserve Art in State Buildings Program

Preserve the Art in State Building Program, a well-established program that provides employment for artists and their contracted assistants and helps make our state buildings unique and inspiring places to work and visit.

*Arts and Culture — part of the solution*  
to many challenges that face Florida — ask us how.

**Florida Cultural Alliance**  
[www.FLCA.net](http://www.FLCA.net)