



**Top 2010 Arts, Arts Education, and Cultural Legislative Issues**

*Arts and Culture — part of the solution . . .*

*"Arts & Economic Prosperity III provides compelling new evidence that nonprofit arts and culture are a significant industry in the State of*

*Florida—one that generates \$3.1 billion in local economic activity. This spending—\$1.4 billion by nonprofit arts and culture organizations and an additional \$1.7 billion in event-related spending by their audiences—supports 88,326 full-time equivalent jobs, generates \$2.1 billion in household income to local residents, and delivers \$446.5 million in local and state government revenue.*

*This economic impact study sends a strong signal that when we support the arts, we not only enhance our quality of life, but we also invest in the State of Florida's economic well-being."*

**Americans for the Arts Economic Study 2009**

*"...policy makers would be prudent to continue to invest grant dollars towards Arts, Culture, and Historic resources as a way to help rebuild and sustain Florida's economy and give our state the competitive edge to attract, sustain, and advance tourism, commerce, a skilled and creative workforce, jobs, downtown and neighborhood revitalization, health and wellness, key business relocation, and substantial returns on state investment."*

**Associated Industries of Florida's Economic Stimulus Package 2.0**

**1** **Begin to restore Florida's investment in the Department of State grant line items for arts, cultural, historical, and humanities resources -- proven catalysts for economic diversification and development. For every dollar Florida invested in 2008 in these resources, \$5 was returned.**

State investment in these resources should be a vital component of a comprehensive economic stimulus package to help build Florida's innovative economy, encourage business relocation, retain businesses, expand tourism, sustain and increase jobs, improve student achievement and graduation rates, decrease crime, strengthen health and wellness, revitalize downtowns and neighborhoods, and enhance image and quality of life in Florida.

**Program/Project Grant Line Items: The arts and cultural industries support what the Florida Department of State (DOS) received in Fiscal Year 2008-2009 from the State of Florida, an amount that already represents an 81% cut from what the Florida**

**Legislature appropriated for arts and cultural statewide grant line items in FY 2006-2007. We respect the challenges our State faces and encourage the Legislature to begin the restoration of its investment and restore FY 2008-2009 funding levels with no additional cuts in FY 2010-2011. Thank you.**

**Grant Program Line Items (long-established line items were consolidated into the following line items:**

<b>Cultural and Museum Grants</b>	<b>\$4,851,800</b>
<b>Specific Cultural Project Grants</b>	<b>800,000</b>
<b>State Touring Program and Fellowships</b>	<b>300,000</b>
<b>Approval of Federal Block Grant</b>	<b>297,200</b>
<b>Total Partial Restoration Request for DCA:</b>	<b>\$6,249,000</b>

**For the Division of Cultural Affairs (DCA) statewide grants:**

**Pass-Through Appropriation to Florida Humanities Council for its statewide programs:**

**For the Division of Historical Resources (DHR) statewide grants:**

<b>Historic Preservation Grants Program</b>	<b>\$575,991</b>
<b>Approval of Federal Block Grant</b>	<b>85,870</b>
<b>Total Partial Restoration Request for DHR:</b>	<b>\$661,861</b>

**Investment Restoration Request for FY 2010-2011: \$7,198,861**

**2** **If possible, support further economic development and jobs by investing state funds in pre-approved cultural and historical capital projects throughout Florida submitted by the Florida Department of State for the Legislature's consideration in 2010.**

<b>Cultural Facilities Projects (26 projects)</b>	<b>\$10,610,614</b>
<b>Historical Special Category Projects (39 projects)</b>	<b>\$ 9,968,537</b>
<b>Cultural Endowment State Matches (29 qualified matches from 2002 to 2009)</b>	<b>\$ 6,960,000</b>

**Other legislative issues — see page 2. For additional information on these legislative issues, please e-mail the Florida Cultural Alliance at info@flca.net or call 561-848-6231.**

*Arts and Culture — part of the solution . . .*

*"World-class scientists demand the best in cultural, educational and recreational offerings when they're deciding where to do their research."*

**Dr. Richard A. Lerner, President**  
**Scripps Research Institute**

*"Policy makers across the country are finding that a relatively modest investment in culture frequently pays big dividends. Support for the production, distribution, and infrastructure of the arts is critical to success in tourism, attracting business interests, economic development, and quality of life issues."*

**National Conference of State Legislatures**

*"74.9% of Florida visitors participate in cultural activities... It is important to understand the factors making Florida an attractive destination and to retain and enhance those factors."*

**Florida Tax Watch Tourism Research Report**

*"New Cornerstone and other reports emphasized the role of arts, culture, and historic preservation in supporting Florida's economy, helping advance key initiatives around the State."*

**Florida New Cornerstone Revisited, 2007**  
**Florida Chamber Foundation**



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part of the solution . . .*

*“Students with high levels  
of arts participation  
outperform arts-poor  
students on virtually  
every measure.”*

**U.S. Department  
of Education**

*“Arts education is a  
money- and time-saving  
option for states  
looking to build skills,  
increase academic success,  
heighten standardized  
test scores, and lower  
the incidence of crime  
among general and  
at-risk populations.”*

**National Governors  
Association**

*“This is a world in  
which a very high level of  
preparation in reading,  
writing, speaking,  
mathematics, science,  
literature, history, and  
the arts will be an  
indispensable foundation  
for everything that comes  
after for most members  
of the workforce.  
It is a world in which  
comfort with ideas and  
abstractions is the  
passport to a good job,  
in which creativity and  
innovation are the key  
to the good life,  
in which high levels of  
education - a very different  
kind of education  
than most of us have had -  
are going to be the  
only security there is.”*

**National Center  
on Education and  
the Economy**  
**The New Commission  
on the Skills of the  
American Workforce's  
Tough Choices Or Tough  
Times**

**Support the following key legislative issues that impact Florida's arts,  
arts education, and cultural resources and the citizens and visitors of our  
state they help educate, enlighten, and entertain.**

The following legislative issues are in priority order:

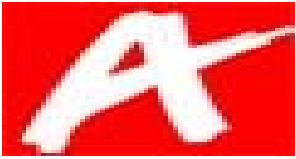
- 1.** Begin to restore Florida’s investment in its arts, cultural, humanities, and historical resources through increases in funding to grant line items for the Divisions of Cultural Affairs and Historical Resources. In the last four years, these vital matching grant line items have been cut by over 92%. State grants awarded have gone from over 600 to just over 100. These are well-established matching-grant programs that do stimulate the economy and help sustain and create jobs throughout Florida.
- 2.** Maintain all tax-exemptions for not-for-profit organizations to help them sustain much-needed quality services, programs, and jobs for the citizens and visitors of our State.
- 3.** Protect equitable access and time for students to study the performing and visual arts (art, music, theatre, dance). These courses and programs must not receive disproportionate school and district cuts, be severely compromised, or completely eliminated from the curriculum to meet budget shortfalls. Florida Department of Education’s own data demonstrates that performing and visual arts education helps improve students’ achievements, test scores, graduation rates, critical thinking skills, and workforce and higher education readiness.
- 4.** Begin to restore education funding lost in the past three fiscal years and hold school districts harmless from the impact of property tax initiatives through the identification of adequate funding from existing and new revenue sources.
- 5.** Continue to fund the annual appropriation for Arts for a Complete Education within the Department of Education budget.
- 6.** Preserve the Art in State Building Program, a well-established program that provides employment for artists and their contracted assistants and helps make our state buildings unique and inspiring places to work and visit.
- 7.** Support amendments that allow compliance for class-size requirements based on the average class size at each school for each of the grade groupings, and eliminate sanctions that result in the loss of funds to school districts.
- 8.** Support adding a criterion for school grading that includes the participation rate of all eligible students in the school who are enrolled in fine arts courses, including visual arts, music, dance, and theatre and the growth or decline in the percentage of students who enroll in such courses from year to year.
- 9.** Support professional development through in-service conferences sponsored by professional education associations which provide professional learning necessary for effective instructional leadership and effective school management, including opportunities for in-service conferences offered by state-recognized professional education associations.

*Endorsements:*  
New endorsements will be posted daily.

*Arts and Culture — part of the solution*  
**to many challenges that face our state — ask us how.**

**For additional information on these legislative issues,  
please e-mail the Florida Cultural Alliance at  
[info@flca.net](mailto:info@flca.net) or call 561-848-6231.  
[www.FLCA.net](http://www.FLCA.net)**

*Endorsements continued  
on page 3*



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