



**FLORIDA TOURISM DAY
TUESDAY * MARCH 22, 2011**

REGISTRATION FEE: \$35 PP

(Includes Breakfast, Lunch, Briefing, VIP Reception and Concert)

REGISTRATION DEADLINE:

Tuesday, March 8

7:30- 9:00 am	Breakfast on the Balcony FRLA, 2 nd Floor, 230 S. Adams Street
9:00 – 9:30 am	Groups relocate to Doubletree
9:00 – 10:30 am	Registration at Doubletree Ballroom Foyer
10:30 – 11:30 am	CEO Briefings Doubletree Ballroom
11:30 am – 12:30 pm	Buffet Lunch Ballroom Foyer
12:30 – 1:00 pm	Leadership Speeches and Lunch Doubletree Ballroom
1:00 – 5:00 pm	Legislative Appointments at the Capitol
5:00 – 7:00 pm	VIP Reception FRLA, 2 nd Floor, 230 S. Adams Street
5:00 – 6:00 pm	Pre-Show Adams at Jefferson
6:00 – 7:30 pm	Billy Dean & Band in Concert Adams at Jefferson

